

## 5. DELIVER

### 5.2 Business Case

## 5.2.1 Cost-Benefit Analysis



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### DESCRIPTION

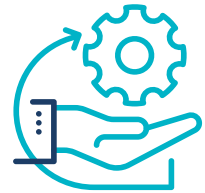
As simple as your average 'Pro's Vs Con's' — you need to weigh out the Cost Vs Benefit and consider how to present or address this to develop a strong business case.

### STEPS

1. Note down each of the proposed changes/ activities that need to take place for the transformation to happen.
2. Respectively note down what benefits each of these changes will bring (consider internal benefits and also economic; environmental etc).
3. How impactful are these benefits?
4. Respectively note down what costs your organization will incur as a result of each of these changes.
5. How impactful are these costs?
6. Record the Cost / Benefit ratio for each of the changes

### OUTPUT

A focussed Costs Vs. Benefits to provide clarity of whether any further consideration or adaptation needs to be made before you present your business case.



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When scoring cost/benefits  
IMPACT: 5=high, 1=low

PROPOSED CIRCULAR ACTIVITY	BENEFITS	IMPACT (1-5)	COST	IMPACT (1-5)	BENEFITS/COST