



6. EVALUATE

6.1 Implementation Readiness

6.1.1 Transition Readiness Self Assessment



DESCRIPTION

Presented with the multiple choice of 'YES', 'NO' and 'N.M.A' (Needs More Attention), this assessment tool allows you to identify gaps in the process that need to be revisited before you can confidently implement your newly developed circular business model.

STEPS

1. Answer the multiple-choice questions based on your confidence of clarity at each stage of the process.
2. Once complete review your answers to identify what parts of the process need to be revisited and iterated. Any question answered with 'NO' or 'N.M.A' will be your focal point.

OUTPUT

Clarity on what areas within your innovation journey still need further attention to ensure that your CE business model is fully validated before entering the market.



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PRINT A3

Where are you now? Referring back to your completed canvases from each phase in the process so far, assess the following.

Key: N.M.A — Needs More Attention

QUESTION	YES	NO	N.M.A.
You've identified a highly motivated team to drive the circular innovation within your organisation and have clearly defined everyone's role			
You've identified significant strengths within your business model that can be leveraged for circular activity within your organisation and/or across the wider value chain			
You've identified major shifts/trends within your marketplace that present significant opportunity for improvements through circular transition			
You've assessed your current network and have a strong understanding of the material flows and value exchange within that network and now some of this flows and value exchanges may be enhanced through circularity			
You have a clear vision for improvement and transformation that is mandated throughout the key people in your organisation			



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Where are you now? Referring back to your completed canvases from each phase in the process so far, assess the following.

Key: N.M.A. — Needs More Attention

QUESTION	YES	NO	N.M.A.
You're confident that you've correctly identified which aspects of your current business model lean towards linear and which lean towards circular			
You're confident that you've identified relevant customers needs to influence the innovation of new business model options			
Based on the identified needs of your customers and the potential circular business model elements — you're confident you've exhausted all possible options for now to newly innovate your business model			
You're confident that you've developed a strong new business model options that displays activity which is beneficial to your organisation, the economy and the environment whilst addressing your customer			
You're identified the potential value exchange between your organisation and any key organisations or partners that you believe could contribute to the circularisation of products or services within your organisation or value chain			



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Where are you now? Referring back to your completed canvases from each phase in the process so far, assess the following.

Key: N.M.A — Needs More Attention

QUESTION	YES	NO	N.M.A.
You've identified and tested all significant assumptions that need to be validated in order for your new business model to be a success			
You're confident you've identified the correct series of actions required to carry your organisation towards at least the first of your 5 bold steps towards transition			
You've assessed the cost implications vs. the benefit for people, planet & profit and are confident that this is the right thing to do			
You've built a strong business case that has clear sponsorship from all key people within your organisation and with any key partners			